



Media Release

Friday 13 November 2009

GESB'S CEO REAPPOINTED TO ASFA BOARD

Michele Dolin, CEO of GESB, has been reappointed to the Association of Superannuation Funds of Australia (ASFA) Board for a third term.

Ms Dolin was reappointed as Director to represent the interests of ASFA's public sector funds members in Australia.

Members of the ASFA Board are responsible for overseeing the industry's peak body, covering all sectors and aspects of superannuation policy and business to help Australians adequately prepare for retirement through superannuation.

Ms Dolin is also the Chairperson of the ASFA Member Services Committee, which has specialist committees that oversee education, the ASFA accreditation program and Superfunds magazine.

As CEO of GESB, Ms Dolin leads the largest WA-based superannuation provider, managing around \$9.5 billion of retirement savings on behalf of more than 310,000 members.

Ms Dolin said, "The regulatory and legislative framework for super is undergoing a period of significant change, so I'm privileged to be working with other sector leaders on super's peak representative body to help guide the industry."

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Notes to editors:

1. About GESB

GESB is the largest WA-based super provider with more than 310,000 members, representing nearly one quarter of the WA workforce, managing over \$9.5 billion of retirement savings.

With more than 70-years of superannuation experience, GESB is ideally situated to provide members with a choice of superannuation, retirement and financial planning products and services and insurance coverage through your super, combined with competitive fees and a wide range of free member education, information and resources.

For further information visit gesb.com.au .

2. Industry ratings and awards

SuperRatings awarded GESB Super, West State Super and Retirement Income Allocated Pension its highest Platinum rating in 2009. This is granted to only the top 15% of the best 'value for money' funds, based on an assessment of investment returns, investment methodology, fees, administration and advisory services, as well as a robust, secure and proven governance framework.

Chant West awarded GESB Super, West State Super and Retirement Income Allocated Pension its highest rating in 2009, Five Apples, following an assessment of organisational strengths, investments, fees, insurance, administration, member services and employer services.

The Heron Partnership has also awarded GESB its highest rating in 2009, 5 Quality Stars, granted to only the top 25% of super products, based on an assessment of investment arrangements, insurance, ancillary benefits, communications and contributions.