



## Media Release

Monday, 25 February 2008

### **GESB Appoints New Retail Sales and Service Manager**

GESB, WA's largest superannuation fund, recently appointed Robyn Taylor as the new Manager of Retail Sales and Service.

GESB CEO Michele Dolin said Ms Taylor had 20 years experience in superannuation including various senior management positions at Mercer, Watson Wyatt, and Nobles Lowndes.

Ms Taylor spent the past 10 years with Mercer in Melbourne where many within the industry regard her as establishing a benchmark in best of class call centres.

"Robyn brings a wealth of knowledge to the position and will be responsible for developing and implementing the strategic direction for member services", Ms Dolin said.

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### **About GESB (Feb08)**

GESB manages the largest superannuation fund based in Western Australia and is a significant national player. It manages superannuation on behalf of 25% of Western Australia's workforce and with a 69 year track record, GESB has unrivalled experience in superannuation in Western Australia.

It is a member based organisation that manages the superannuation of current and former WA Public Sector employees and their partners. GESB has over 285,000 members and a growing investment portfolio of around \$9 billion.

GESB's primary purpose is to improve the long-term financial security of its members. The organisation offers a choice of competitive superannuation and retirement products, sound investment returns, competitive fees and excellent member services.

For further information visit [www.gesb.com.au](http://www.gesb.com.au)